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Russian consumer rating

I half 2017 St. Petersburg



About INFOLine Company

INFOLine is the research partner of major FMCG retailers and suppliers



























































We are proud of our customers
They do recommend us

INFOLine means 10 years of success in FMCG and Non-Food retail research projects



Rating of FCMG retail chains Rating of FMCG retailers in Russia

Monthly survey in Russian and English

English version







Development of retailing







Description of major chains



200

RU, EN





Published in languages





Russian version

NEW INFOLING SPE BUILDINGS ADVIS AU

ОТРАСЛЕВОЙ ОБЗОР Состояние потребительского рынка России и Рейтинг торговых сетей FMCG РФ

Февраль 2017

- Статистические данные по розничной торговле России и регионов
- Изменение основных показателей розничной торговли России
- Обзор событий на розничном рынке РФ в феврале 2017 г.
- Рейтинг торговых сетей FMCG по количеству магазинов, торговой площади по итогам февраля 2017 г. и выручке по итогам 2013-2016 гг.





Delivery (the working day of the month following the reporting one)

RUR 75,000

Subscription for I half 2017: Subscription for I half 2017: **RUR 60.000**



RUR 20,000 7-8th day

RUR 20,000 15-20th day

iNFO Line





Brief description of Survey

Sources

Questioning and polling of more than 200 retail chains

News and releases of retail chains

Financial statements data of retail chains

Materials of more than 1000 federal and regional mass media

Information

Dynamics of operational indicators

Rating of FMCG retail chains of Russia



Dynamics of financial indicators

Contact details and changes in the management

Operational and financial performance





Survey's structure consists of 4 main sections

15-20 pages Rating of FMCG retail chains of Russia



- Ratings by number of stores, selling space, sales
- **TOP 190 FMCG chains performance by formats**
- Important events: new projects, M&A, consolidation, international players

35-50 pages

Section I.

Development of retailing in Russia



- Macroeconomic retail indicators
- Structure of retail sales by the categories of product and retailer
- Governmental regulation of retailing
- Consumer incomes and expenses, expectations and confidence index

5-10 pages

Section II. Key events for FMCG retail in Russia



- Important retail events affecting FMCG retail in Russia
- Case: latest information about topical sissies

220pages (60 pages) n

Section III. Key events and plans of major FMCG retailers



Latest information on more than 200 (TOP 8) companies:

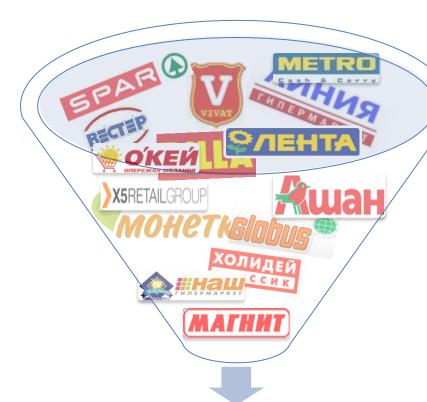
- Results and plans
- Operational and financial indicators
- M&A transactions, corporate projects
- Logistics, interaction with suppliers and consumers

^{*} Red refers to chapters available in the expanded version of Survey only. Blue refers to sections available in both versions of Survey.





Rating of FMCG retail chains of Russia



Data on 50 major FMCG chains



TOP 190 FMCG retail chains Russia

- Expansion dynamics by formats
- Number of stores and selling space by formats
- Key openings and closures (who, what and where)



Rating by number of stores



Rating by selling space

- Structure and dynamics of selling space
- Performance for the current period



Rating by net sales

- Sales dynamics
- Financial indicators
- Financial performance indicators





Section I. Development of retail in Russia: 9 subsections

Macroeconomic retail indicators

Leading development indicators of retail

Governmental regulation of retailing

Structure of retail sales by the category of product

Structure of retail sales by the category of retailer

Regional structure of retail sales

Inflation and food market

Consumer incomes and expenses

Consumer expectations and confidence



Dynamics of retail sales and money supply Forecast for retail sales



Business confidence index. Retail turnover, storage stock level, product mix etc. Limiting factors for retail



Regulation of alcohol, tobacco and medical supplies markets Retail market regulation Consumers protection and labour activity regulation



Structure and dynamics of retail sales by the category of product Sales dynamics of main product groups



Structure of retail sales by the category of retailer Turnover of trading companies and markets Structure of sales retail markets and at trade fairs



Retail sales by federal districts Regional structure of retail sales



Inflation dynamics and structure of contribution to inflation Consumer prices index consumer price index by the category of product

Food products prices in Europe



Structure of consumer incomes and expenses Monetary policy Households expenses, average ticket



Consumer confidence index Consumer evaluation of economic situation in Russia Evaluation of personal financial situation





Section II. Key events for FMCG retail in Russia

Key events of retail

Important events for FMCG retailers















News on retail, food industry and agriculture

Latest and analytical information on topical issues

Events, interviews, presentations of INFOLine's specialists, new releases in retail sector





Section III. Key events and plans of major FMCG retailers



Contact details, management



Chain development



Performance and forecast



Investment projects



Plans for store openings



Store openings and closures



New formats



Mergers and acquisitions



Resignations and assignments



Logistics



Private label



Interaction with consumers



Interaction with suppliers



Corporate events





















*The standard Russian version and English version contain information on TOP 8 major FMCG retailers





FMCG Hypermarket Chains of Russia Research Report

FMCG hypermarket chains of Russia:

Standard version



RUR 50,000

INFO Line





Market analysis and forecast of development of the hypermarket format



Expanded version



TOP-50 FMCG retailers in the hypermarket format



Рынок гипермаркетов FMCG России. Итоги 2016 года. Прогноз до 2019 года.



Regional development of the hypermarket **format**



MWH INFOLINE SPE BUILD MWW ADVIS RU

ИССЛЕДОВАНИЕ

- История развития и ключевые особенности формата чтипермаркети
- Pelitruur toproguez cereli FMCG Poccuu no utoraw 2015 roga w I non. 2016 roga
- Описание ключевых игроков в формате чтипермаркету Сделки М&А на рынке сетей FMCG России
- Развитие СТМ сетей FMCG России
- Прогноз развития формата «гипермаркет»
- Анализ регионального развития формата «гипермар»







Description of 15 major retailers



Data on 1100 hypermarkets

Release date: Mart 2017

RUR 75,000



Data of 700 FMCG Retail Chains of Russia-2016 Research Report

Data base of 700 FMCG Retail Chains of Russia-2016:

Expanded version



- Анализ развития и рейтинги крупнейших ритейлеров FMCG по
- База данных 700 торговых сетей и 600 складов сетей FMCG России
- Бизнес-справки по 10 крупнейшим сетям FMCG России





RUR 70,000 July 2016











Rating of specialized chains and stores at petrol stations *

Data of 700 chains and 600 warehouses (including Crimea)

Description of 10 major retailers*

This chapter is presented only in Expanded version of the Survey

Standard version



- База данных 700 торговых сетей и 600 складов сетей FMCG России
- Бизнес-справки по 10 крупнейшим сетям FMCG России







RUR 50,000 June 2016





Thematic News and Industry Surveys



Latest and periodic information on retail market situation







Any questions?



The subject: Russian consumer market and FMCG retail chains rating

The full version of the Rating you can purchase at our online store www.infoline.spb.ru, or order by calling +7 495 772-7640, +7 812 322-6848 or send an email to mail@infoline.spb.ru

To obtain demo-versions and presentations of Research Reports and if you have any questions, please contact Irina Baranova, +7 (812) 322 68 48, +7 (495) 772 76 40 ext. 143, retail@infoline.spb.ru

